

Stakeholder Analysis

Cheshire East Place Dementia Strategy

2021

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1. Introduction

The purpose of the Cheshire East Place Dementia Strategy is to set out the strategic framework for reducing the risk of dementia (or delaying its onset) and enabling people living with dementia, their families, and carers to live well in Cheshire East. We are clear about the responsibility that both our organisation and Cheshire Clinical Commissioning Group has, to help shape and deliver a better model of health and social care for our residents who have, or may develop dementia, their families, and carers, by building a collective response to the challenges.

Within the Dementia Strategy we will:

- Celebrate the achievements made so far in dementia care in Cheshire East.
- Set out the vision and key achievements by which the overall success of the strategy will be measured.
- Provide a whole system approach across adult social care, health, public health, third sector, private sector and beyond to meet the identified needs of people with dementia and their family and carers from diagnosis until the end of life.
- Establish Dementia friendly Cheshire East.
- Identify key actions for the period of the strategy which will be undertaken to reduce the risk of developing dementia and to further improve the support for people diagnosed with dementia, their family and carers and equip staff involved in dementia care with the right knowledge and skills.

The power/influence of each stakeholder or stakeholder group will be analysed using a power/interest grid and then the stakeholders are assessed in detail, including looking at their likely attitude to the strategy, their expectations and who might be the best person to communicate with them.

2. The Stakeholders

There are three types of stakeholders in the Dementia Strategy Project:

- (i) Individuals and groups who would be directly affected by the strategy (e.g., residents, professionals)
- (ii) Individuals and groups who would be indirectly affected by the strategy (e.g., Housing Providers, GPs, District Nurses, etc.)
- (iii) CEC Elected Members, Senior Management and Staff (e.g., decision-makers and project team)

These groups of stakeholders can also be sub-divided according to the power/influence that they have over the project and their importance to the project.

Stakeholder Analysis

Stakeholders were identified and classified according to their Power/Influence and how important they are to the success of the implementation of the Strategy and its action plans. They are shown on the Power/Interest Grid (also known as a Stakeholder Value Matrix).

		Stake / Importance	
		Low	High
Power / Influence	High	<p>Healthwatch Local Media CEC Lifestyle and Culture CEC Transport Services Community Rail Partnership representatives Transport Solution Services (TSS) My Cheshire Without Abuse Cheshire Fire Service Deafness Support Network Iris Vision East Cheshire Eye Society Body Positive (Silver Rainbows)</p>	<p>Health and Adults Committee CEC Directorate Management Team CEC Corporate Leadership Team Elected Members Cheshire Clinical Commissioning Group (Partners in developing the Strategy) CEC Internal Staff - Includes CEC Connected Communities, Dementia Reablement Service, Operational staff, Local Area Coordinators, Housing etc Cheshire and Wirral Partnership (CWP)</p>
	Low	<p>General Practitioners District Nurses Pharmacies</p>	<p>Service User's (families and carers) Dementia Friendly Community reps Alzheimer's Society (Cheshire) Age UK Cheshire Mid Cheshire Trust East Cheshire Trust End of Life Partnership Care Communities and Primary Care Networks Carers Hub East Cheshire Hospice (Macclesfield) St Luke's Hospice (Cheshire) Cheshire East Communications Team</p>

The table below shows the identified stakeholders together with a brief explanation of their position in the grid above.

Quadrant in Power/Interest Grid	Stakeholder	Explanation
High Stake/ Importance High Power/ Influence	Health and Adults Committee	This committee consists of 13 members. These members collectively make decisions. The political make up of each committee reflects the political make-up of the council. Members debate and vote on decisions, so decisions are made collectively by the cross-party membership. We would seek approval from the Health and Adults Committee to consult on the draft and final Cheshire East Place Strategy
	CEC Directorate Management Team (DMT)	DMT are responsible for signing off reports, budgets etc prior to anything going to Corporate Leadership Team. They would be required to sign off the report requesting approval to consult, prior to the report going to CLT
	CEC Corporate Leadership Team (CLT)	The CLT is responsible for signing off budgets and entering into contracts. They would be required to sign off the report requesting approval to consult, prior to the report going to Health and Adult Committee
	Elected Members	Elected Members are ultimately responsible for the strategic direction of the Council and must sign off any recommissioning over £1M. They would need to be informed when the draft strategy goes out for consultation.
	Cheshire Clinical Commissioning Group	NHS Cheshire Clinical Commissioning Group (CCG) are partners in the development of the draft strategy. They are also responsible for planning and buying healthcare services for a population of around 770,000 people.
	CEC Internal Staff - Includes CEC Connected Communities, Dementia Reablement Service, Operational staff, Local Area Coordinators, Housing etc	Connected Communities are where people and community organisations come together to provide mutual help and support. Connected people and communities strengthen our community, reduce social isolation, loneliness and enable local people to experience greater wellbeing.

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Quadrant in Power/Interest Grid	Stakeholder	Explanation
		<p>Dementia Reablement Service -This service offers help and support for individuals in the early stages of dementia following a formal diagnosis, and their families and carers.</p> <p>Operational Staff – support service users, families and carers who are dealing with dementia.</p> <p>Local Area Coordinators - They aspire to serve the people of Cheshire East through fulfilling their community leadership role, ensuring quality and value in public services, and safeguarding the most vulnerable in society Externally link to Dementia services , groups etc</p> <p>Housing / Planning – they have developed the Vulnerable Older Persons Strategy and the Supplementary Planning document which both identify Dementia as one of the priorities.</p> <p>All of those named above are involved in sharing such things as information / ideas / good practice, which form aspects of the draft strategy and will also be involved in taking any actions forward where appropriate, once the Strategy is finalised and actions are taken forward.</p>
	Cheshire and Wirral Partnership (CWP)	<p>CWP provide health and care services for local people, including mental health, learning disability, community physical health and all-age disability care. Their services are provided in partnership with commissioners, local authorities, voluntary and independent organisations, people who access their services, their carers, and families. The Memory Clinics are provided by CWP.</p> <p>They are involved in sharing such things as information / ideas / good practice, which form aspects of the draft strategy and will also be involved in taking any actions forward where appropriate, once the Strategy is finalised and actions are taken forward.</p>

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Quadrant in Power/Interest Grid	Stakeholder	Explanation
High Stake/ Importance Low Power/ Influence	Service Users (families and carers)	This set of individuals would be High Stake / Importance as their views and input will be invaluable by informing the Dementia Strategy. They could arguably, be considered as High Power / Influence, due to the importance of their input into this Strategy, and will also be involved in taking any actions forward where appropriate, once the Strategy is finalised and actions are taken forward
	Dementia Friendly Community Reps	These individuals and the people they support are vital. They oversee their specified DFC and act as a conduit between CEC and those living with Dementia and their carers to develop this strategy. They also work tirelessly to ensure their communities are dementia friendly in all areas. They are involved in sharing such things as information / ideas / good practice, which form aspects of the draft strategy and will also be involved in taking any actions forward where appropriate, once the Strategy is finalised and actions are taken forward.
	Alzheimer's Society	Alzheimer's Society is the only UK charity that campaigns for change, funds research to find a cure and supports people living with dementia today. They are involved in sharing such things as information / ideas / good practice, which form aspects of the draft strategy and will also be involved in taking any actions forward where appropriate, once the Strategy is finalised and actions are taken forward.
	Age UK Cheshire East	Age UK Cheshire East is a local charity, providing a range of services to older people across Cheshire East. They are totally independent of the national charity Age UK but work very closely with them to support older people. Their key focus is on the issues of loneliness and dementia, and they provide a range of services that help address those issues. They are involved in sharing such things as information / ideas / good practice, which form aspects of the draft strategy and will also be involved

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		in taking any actions forward where appropriate, once the Strategy is finalised and actions are taken forward.
	Mid Cheshire Trust (Leighton Hospital)	<p>Provide support, in a Hospital setting to those living with Dementia, their families and carers. The Hospital have their own Dementia Strategy and have a Dementia Support bundle of information for staff to utilise with anyone treated at the hospital who lives with dementia.</p> <p>They are involved in sharing such things as information / ideas / good practice, which form aspects of the draft strategy and will also be involved in taking any actions forward where appropriate, once the Strategy is finalised and actions are taken forward.</p>
	East Cheshire Trust (Macclesfield Hospital)	<p>Provide support, in a Hospital setting to those living with Dementia, their families and carers. – The Silk Ward is a dementia friendly ward within Macclesfield Hospital. There is also a Dementia Steering group which runs at the Hospital where any changes by such departments such as Estates, are passed through to ensure they are dementia friendly from the outset – for example improving signage within the Hospital.</p> <p>They are involved in sharing such things as information / ideas / good practice, which form aspects of the draft strategy and will also be involved in taking any actions forward where appropriate, once the Strategy is finalised and actions are taken forward.</p>
	End of Life Partnership	The End-of-Life Partnership (EoLP) aim to create a more complete and holistic approach to living well, care, death and loss through public awareness and community engagement, education and training for the health and social care workforce and the development of best practice and services to better serve the needs of our local communities.

Quadrant in Power/Interest Grid	Stakeholder	Explanation
		<p>Advanced Dementia Support Team (ADST) support those living with Advanced Stages of Dementia - their carers / care homes who support etc.</p> <p>They are involved in sharing such things as information / ideas / good practice, which form aspects of the draft strategy and will also be involved in taking any actions forward where appropriate, once the Strategy is finalised and actions are taken forward.</p>
	Care Communities and Primary Care Networks (PCN)	<p>Care Communities - team of local professionals who work in different services and organisations, out in the community. Together they can be involved in your care, alongside your GP and the PCN. Ensuring a joined-up approach to support.</p> <p>PCN - are a key part of the NHS Long Term Plan, with general practices being a part of a network. The networks will provide the structure and funding for services to be developed locally, in response to the needs of the patients they serve.</p> <p>They are involved in sharing such things as information / ideas / good practice, which form aspects of the draft strategy and will also be involved in taking any actions forward where appropriate, once the Strategy is finalised and actions are taken forward.</p>
	Cheshire East Carers Hub	<p>Cheshire East Carers' Hub provides a single point of access for all Carers including both young and adult Carers. The hub will ensure that Carers of all ages will have access to information, advice, and a wide range of support services. These support services are designed to help Carers continue in their caring role for as long as they choose and to reduce the impact the caring role can have on a Carers own health and wellbeing.</p> <p>They are involved in sharing such things as information / ideas / good practice, which form aspects of the draft strategy and will also be involved in taking any actions forward where appropriate, once the Strategy is finalised and actions are taken forward.</p>

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Quadrant in Power/Interest Grid	Stakeholder	Explanation
	East Cheshire Hospice	<p>East Cheshire Hospice cares for people living with from life-limiting illnesses. They support those living with dementia and their carers in various ways.</p> <p>They are involved in sharing such things as information / ideas / good practice, which form aspects of the draft strategy and will also be involved in taking any actions forward where appropriate, once the Strategy is finalised and actions are taken forward.</p>
	St Luke's Hospice Cheshire	<p>St Luke's Hospice cares for people living with from life-limiting illnesses. They support those living with dementia and their carers in various ways.</p> <p>They are involved in sharing such things as information / ideas / good practice, which form aspects of the draft strategy and will also be involved in taking any actions forward where appropriate, once the Strategy is finalised and actions are taken forward.</p>
	Cheshire East Communications Team	<p>Cheshire East Communications will be vital in accurately providing information across the borough, they will be a useful tool when promoting the strategy and keeping people updated and informed. They also manage the reputation of the Council and the strategy in both the media and with other stakeholders.</p>
<p>Low Stake/ Importance</p> <p>High Power/ Influence</p>	Healthwatch	<p>Healthwatch Cheshire East, part of Healthwatch Cheshire, is an independent voice for the people of Cheshire East to help shape and improve local health and social care services.</p> <p>They are involved in sharing such things as information / ideas / good practice, which form aspects of the draft strategy and will also be involved in taking any actions forward where appropriate, once the Strategy is finalised and actions are taken forward.</p>

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	Local Media	They would be pivotal in promoting the draft and final strategy to members of the public.
	CEC Lifestyle and Culture	<p>Their role is to enable the economy, communities, and places of Cheshire East to benefit from engagement with culture, contributing to wellbeing, quality of place, creative skills, and prosperity. This is achieved through the provision and commissioning of arts, heritage, museums, creative media, festivals, and events. They run events and groups for people living with dementia their families and carers.</p> <p>They are involved in sharing such things as information / ideas / good practice, which form aspects of the draft strategy and will also be involved in taking any actions forward where appropriate, once the Strategy is finalised and actions are taken forward.</p>
	CEC Transport Services	<p>Their role is to provide transport Services to residents of Cheshire East. This includes Community, voluntary and flexible transport services which include services for older people, disabled people or people who do not have access to a car and who live in rural areas without bus services.</p> <p>They are involved in sharing such things as information / ideas / good practice, which form aspects of the draft strategy and will also be involved in taking any actions forward where appropriate, once the Strategy is finalised and actions are taken forward.</p>
	Community Rail Partnership leads	<p>We have linked to this partnership with regards the work they have done to make Alsager Station Dementia Friendly, but also to start discussions about how to make stations within Cheshire East (specifically those that sit on the Crewe to Manchester Line) Dementia Friendly – discussions still ongoing</p> <p>They are involved in sharing such things as information / ideas / good practice, which form aspects of the draft strategy and will also be involved</p>

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Quadrant in Power/Interest Grid	Stakeholder	Explanation
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	Transport Solution Services	<p>They research, plan, and deliver safe transport solutions such as the Flexi Rider service. They have a staff member who is a dementia champion and who delivers dementia friends awareness sessions to others within the service.</p> <p>They are involved in sharing such things as information / ideas / good practice, which form aspects of the draft strategy and will also be involved in taking any actions forward where appropriate, once the Strategy is finalised and actions are taken forward.</p>
	My Cheshire Without Abuse (CWA)	<p>My CWA are a Cheshire-based charity supporting families affected by domestic abuse. They were pivotal in starting the conversation regarding those individuals living with dementia (their carers) and domestic abuse. They are one of the partners in the Dementia / Carers and Domestic Abuse Project Group.</p> <p>They are involved in sharing such things as information / ideas / good practice, which form aspects of the draft strategy and will also be involved in taking any actions forward where appropriate, once the Strategy is finalised and actions are taken forward.</p>
	Cheshire Fire Service	<p>Cheshire Fire and Rescue Service are committed to working in partnership with many agencies to support the Alzheimer's Society initiative to make the communities of Cheshire, Halton, and Warrington Dementia Friendly communities.</p> <p>They are involved in sharing such things as information / ideas / good practice, which form aspects of the draft strategy and will also be involved in taking any actions forward where appropriate, once the Strategy is finalised and actions are taken forward.</p>

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Quadrant in Power/Interest Grid	Stakeholder	Explanation
	Deafness Support Network	<p>Deafness Support Network provides a wide range of support and services for deaf, deafened, and hard of hearing people in Cheshire and the surrounding area. The Network provides practical help, advice, and specialist support when it's most needed. They would be important due to such things as reducing the risk of social isolation in Service Users who have both dementia and a hearing problem.</p> <p>They are involved in sharing such things as information / ideas / good practice, which form aspects of the draft strategy and will also be involved in taking any actions forward where appropriate, once the Strategy is finalised and actions are taken forward.</p>
	Iris Vision	<p>IRIS is a local charity in Crewe, established by local visually impaired people from here a variety of services are run for (and often provided by) visually impaired people. They were engaged as part of the development of the strategy.</p> <p>They are involved in sharing such things as information / ideas / good practice, which form aspects of the draft strategy and will also be involved in taking any actions forward where appropriate, once the Strategy is finalised and actions are taken forward.</p>
	East Cheshire Eye Society	<p>East Cheshire Eye Society is an independent charity run by a board of voluntary trustees. Their purpose is to enable people affected by sight loss to lead fulfilling lives at work, at home and in the community. They were engaged as part of the development of the strategy.</p> <p>They are involved in sharing such things as information / ideas / good practice, which form aspects of the draft strategy and will also be involved in taking any actions forward where appropriate, once the Strategy is finalised and actions are taken forward.</p>

Quadrant in Power/Interest Grid	Stakeholder	Explanation
	Body Positive (supporting those from LGBT+ community)	<p>Body Positive provide high quality and innovative services in training, volunteering, campaigning, advice and supporting professionals to deliver positive change.</p> <p>They were engaged as part of the development of the strategy. They are involved in sharing such things as information / ideas / good practice, which form aspects of the draft strategy and will also be involved in taking any actions forward where appropriate, once the Strategy is finalised and actions are taken forward.</p>
Low Stake/ Importance Low Power/ Influence	External Professionals – GPs, District Nurses, Local Pharmacies	<p>Whilst these professionals will be working with service users, their families, and carers, they will have little influence on the Strategy. But will be necessary partners in helping to deliver the actions of the strategy.</p> <p>They are involved in sharing such things as information / ideas / good practice, which form aspects of the draft strategy and will also be involved in taking any actions forward where appropriate, once the Strategy is finalised and actions are taken forward.</p>

3. An explanation of the identified stakeholders.

The table below shows in detail an analysis of the directly affected stakeholders identified as High Stake/Importance and High Power/Influence.

Stakeholder	How will they be affected by the Dementia Strategy?	Will they be openly supportive, negative, or Ambivalent?	What are their expectations and how can these be managed?	Who and/or what influences the stakeholder's view of the Dementia Strategy?	Who would be the best person to engage with the stakeholders?
Health and Adults Committee	The Draft Dementia Strategy will need to be presented to Committee to ensure they have enough information to provide authorisation to officers for the draft strategy to go out to consultation.	Supportive / Ambivalent	Information contained within the draft strategy is to outline where we are now, where do we need to be and how will we get there in a clear and concise manner. The draft also needs to link to the Corporate Plan and Cheshire East Council's vision regarding Dementia. The Lead Officer is to ensure the above is included within the strategy	CE Directors and Senior Managers.	Commissioning Lead – via Directors / Heads of Service if appropriate

Stakeholder	How will they be affected by the Dementia Strategy?	Will they be openly supportive, negative, or Ambivalent?	What are their expectations and how can these be managed?	Who and/or what influences the stakeholder's view of the Dementia Strategy?	Who would be the best person to engage with the stakeholders?
CEC Directorate Management Team	The Draft Dementia Strategy will need to be presented to DMT to ensure they have enough information to provide authorisation to officers for the draft strategy to go to CLT for permission to go to Committee to request permission to consult on the draft document	Supportive / Ambivalent	Information contained within the draft strategy is to outline where we are now, where do we need to be and how will we get there in a clear and concise manner. The draft also needs to link to the Corporate Plan and Cheshire East Council's vision regarding Dementia. The Lead Officer is to ensure the above is included within the strategy	CE Directors and Senior Managers.	Commissioning Lead – via Directors / Heads of Service if appropriate

Stakeholder	How will they be affected by the Dementia Strategy?	Will they be openly supportive, negative, or Ambivalent?	What are their expectations and how can these be managed?	Who and/or what influences the stakeholder's view of the Dementia Strategy?	Who would be the best person to engage with the stakeholders?
CEC Corporate Leadership Team	The Draft Dementia Strategy will need to be presented to CLT to ensure they have enough information to provide authorisation to officers for the draft strategy to go to Committee to request permission to consult on the draft document	Supportive / Ambivalent	Information contained within the draft strategy is to outline where we are now, where do we need to be and how will we get there in a clear and concise manner. The draft also needs to link to the Corporate Plan and Cheshire East Council's vision regarding Dementia. The Lead Officer is to ensure the above is included within the strategy	CE Directors and Senior Managers.	Commissioning Lead – via Directors / Heads of Service if appropriate
Elected Members	The Draft Dementia Strategy will need to be presented to Members to ensure they have enough information to provide authorisation to officers for the draft strategy to go to Committee to request permission to consult on the draft document	Supportive / Ambivalent	Information contained within the draft strategy is to outline where we are now, where do we need to be and how will we get there in a clear and concise manner. The draft also needs to link to the Corporate Plan and Cheshire East Council's vision regarding Dementia. The Lead Officer is to ensure the above is included within the strategy	CE Directors and Senior Managers. People living with dementia, families, and carers.	Commissioning Lead – via Directors / Heads of Service if appropriate

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Stakeholder	How will they be affected by the Dementia Strategy?	Will they be openly supportive, negative, or Ambivalent?	What are their expectations and how can these be managed?	Who and/or what influences the stakeholder's view of the Dementia Strategy?	Who would be the best person to engage with the stakeholders?
Cheshire Clinical Commissioning Group	<p>They are a partner in developing the strategy therefore, we would need to ensure we effectively communicate with each other and ensure the draft strategy goes through both of our Governance processes in a similar timeframe. They are represented on the Strategy Steering Group.</p> <p>More work may be required in setting up information / services relevant to service users, families and carers affected by Dementia, should gaps in provision be identified</p>	Supportive / Ambivalent depending on what (if anything) needs commissioning / re-commissioning	The draft strategy has been undertaken in partnership with the CCG and they would need to agree the contents of the draft version (via their appropriate governance processes) prior to it being consulted upon.	<p>Cheshire CCG leads, CE Directors and Senior Managers</p> <p>People living with dementia, families, and carers.</p>	Commissioning Lead – via Directors / Heads of Service if appropriate

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CEC Internal Staff	<p>They would need to be involved in the Strategy Steering Group. They may need to change ways of working, undertake further training where required.</p> <p>More work may be required in setting up information / services relevant to service users, families and carers affected by Dementia, should gaps in provision be identified</p>	Supportive / Ambivalent	We are to ensure that relevant internal staff have been involved in the development of the draft strategy, where possible be members of the Dementia Steering Group.	<p>CE Directors and Senior Managers</p> <p>People living with dementia, families, and carers.</p>	Commissioning Lead

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Cheshire and Wirral Partnership (CWP)	<p>They would need to be involved in the Strategy Steering Group. They may need to change ways of working, undertake further training where required.</p> <p>More work may be required in setting up information / services relevant to service users, families and carers affected by Dementia, should gaps in provision be identified</p>	Supportive /Ambivalent	We are to ensure that relevant representatives from CWP have been involved in the development of the draft strategy, especially around information relating to the Memory Clinics, where possible be members of the Dementia Steering Group.	<p>CE Directors, Senior Managers, CCG Leads</p> <p>People living with dementia, families, and carers.</p>	Commissioning Leads for both CEC and CCG

The table below shows in detail an analysis of the directly affected stakeholders identified as High Stake/Importance and Low Power/Influence.

Stakeholder	How will they be affected by the Dementia Strategy?	Will they be openly supportive, negative, or Ambivalent?	What are their expectations and how can these be managed?	Who and/or what influences the stakeholder's view of the Dementia Strategy?	Who would be the best person to engage with the stakeholders?
Service Users (Families and Carers)	<p>We will ask for representatives from this group to be members of any appropriate subgroups that are created as the Dementia Action plans are addressed</p> <p>Surveys / Engagement / Consultation events will also take place where they will be asked to attend</p>	Supportive / Ambivalent	<p>Make sure that any survey, engagement; consultation is effectively promoted in the right areas – ensuring all aspects covered – including BME, LGBT etc.</p> <p>Any events should be accessible and cover all the different areas of CEC to ensure Service Users, Families and carers are not having to travel too far to attend</p>	<p>CE Directors, Senior Managers, CCG Leads</p> <p>Personal experience of dementia support services.</p>	Commissioning Leads for both CEC and CCG

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Dementia Friendly Community Reps	<p>They are involved in the Strategy Steering Group and will be pivotal in not only taking the strategy action plans forward but also working together with other members of the steering group to raise awareness, get involved in piloting any pathways etc</p> <p>More work may be required in setting up information / services relevant to service users, families and carers affected by Dementia, should gaps in provision be identified</p>	Supportive / Ambivalent	<p>We are to ensure that relevant representatives from Dementia Friendly Communities in CE have been involved in the development of the draft strategy, especially around information relating to DFC Communities.</p> <p>These stakeholders are pivotal members of the Dementia Steering Group and will work to develop what the draft document looks like and support with any actions from the action plan moving forward.</p>	<p>CE Directors, Senior Managers, CCG Leads</p> <p>People living with dementia, families, and carers.</p>	Commissioning Leads for both CEC and CCG

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Age UK Cheshire	<p>They are represented on the Strategy Steering Group and will be pivotal in not only taking the strategy action plans forward but also working together with other members of the steering group to raise awareness, get involved in piloting any pathways etc</p> <p>More work may be required in setting up information / services relevant to service users, families and carers affected by Dementia, should gaps in provision be identified</p>	Supportive / Ambivalent	We are to ensure that relevant individuals have been involved in the development of the draft strategy, where possible be members of the Dementia Steering Group.	<p>CE Directors, Senior Managers, CCG Leads</p> <p>People living with dementia, families, and carers.</p>	Commissioning Leads for both CEC and CCG

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Alzheimer's Society	<p>They are involved in the Strategy Steering Group and will be pivotal in not only taking the strategy action plans forward but also working together with other members of the steering group to raise awareness, get involved in piloting any pathways etc</p> <p>More work may be required in setting up information / services relevant to service users, families and carers affected by Dementia, should gaps in provision be identified</p>	Supportive / Ambivalent	We are to ensure that relevant individuals have been involved in the development of the draft strategy, where possible be members of the Dementia Steering Group.	<p>CE Directors, Senior Managers, CCG Leads</p> <p>People living with dementia, families, and carers.</p>	Commissioning Leads for both CEC and CCG
Mid Cheshire Trust (Leighton Hospital)	<p>They are involved in the Strategy Steering Group and will be pivotal in not only taking the strategy action plans forward but also working together with other members of the steering group to raise awareness, get involved in piloting any pathways etc</p>	Supportive / Ambivalent	We are to ensure that relevant individuals have been involved in the development of the draft strategy, where possible be members of the Dementia Steering Group.	<p>CE Directors, Senior Managers, CCG Leads</p> <p>People living with dementia, families, and carers.</p>	Commissioning Leads for both CEC and CCG

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East Cheshire Trust (Macclesfield Hospital)	They are involved in the Strategy Steering Group and will be pivotal in not only taking the strategy action plans forward but also working together with other members of the steering group to raise awareness, get involved in piloting any pathways etc More work may be required in setting up information / services relevant to service users, families and carers affected by Dementia, should gaps in provision be identified	Supportive / Ambivalent	We are to ensure that relevant individuals have been involved in the development of the draft strategy, where possible be members of the Dementia Steering Group.	CE Directors, Senior Managers, CCG Leads People living with dementia, families, and carers.	Commissioning Leads for both CEC and CCG

Stakeholder	How will they be affected by the Dementia Strategy?	Will they be openly supportive, negative, or Ambivalent?	What are their expectations and how can these be managed?	Who and/or what influences the stakeholder's view of the Dementia Strategy?	Who would be the best person to engage with the stakeholders?
End of Life Partnership	They are involved in the Strategy Steering Group and will be pivotal in not only taking the strategy action plans forward but also working together with other members of the steering group to raise awareness, get involved in piloting any pathways etc More work may be required in setting up information / services relevant to service users, families and carers affected by Dementia, should gaps in provision be identified	Supportive / Ambivalent	We are to ensure that relevant individuals have been involved in the development of the draft strategy, where possible be members of the Dementia Steering Group.	CE Directors, Senior Managers, CCG Leads People living with dementia, families, and carers.	Commissioning Leads for both CEC and CCG
Care Communities and Primary Care Networks	They are likely to be called upon to attend some Dementia Strategy steering group meetings to advise on their experience / support given etc. to Service users, their families, and carers	Supportive / Ambivalent	Not yet fully known	CE Directors, Senior Managers, CCG Leads	Commissioning Leads for both CEC and CCG

Stakeholder	How will they be affected by the Dementia Strategy?	Will they be openly supportive, negative, or Ambivalent?	What are their expectations and how can these be managed?	Who and/or what influences the stakeholder's view of the Dementia Strategy?	Who would be the best person to engage with the stakeholders?
Cheshire East Carers Hub	<p>They are involved in the Strategy Steering Group and will be pivotal in not only taking the strategy action plans forward but also working together with other members of the steering group to raise awareness, get involved in piloting any pathways etc, especially around the support required for those caring for individuals living with dementia</p> <p>More work may be required in setting up information / services relevant to service users, families and carers affected by Dementia, should gaps in provision be identified</p>	Supportive /Ambivalent	We are to ensure that relevant individuals have been involved in the development of the draft strategy, where possible be members of the Dementia Steering Group.	<p>CE Directors, Senior Managers, CCG Leads</p> <p>People living with dementia, families, and carers.</p>	Commissioning Leads for both CEC and CCG

Stakeholder	How will they be affected by the Dementia Strategy?	Will they be openly supportive, negative, or Ambivalent?	What are their expectations and how can these be managed?	Who and/or what influences the stakeholder's view of the Dementia Strategy?	Who would be the best person to engage with the stakeholders?
East Cheshire Hospice	They are involved in the Strategy Steering Group and will be pivotal in not only taking the strategy action plans forward but also working together with other members of the steering group to raise awareness, get involved in piloting any pathways etc More work may be required in setting up information / services relevant to service users, families and carers affected by Dementia, should gaps in provision be identified	Supportive /Ambivalent	We are to ensure that relevant individuals have been involved in the development of the draft strategy, where possible be members of the Dementia Steering Group.	CE Directors, Senior Managers, CCG Leads People living with dementia, families, and carers.	Commissioning Leads for both CEC and CCG

Stakeholder	How will they be affected by the Dementia Strategy?	Will they be openly supportive, negative, or Ambivalent?	What are their expectations and how can these be managed?	Who and/or what influences the stakeholder's view of the Dementia Strategy?	Who would be the best person to engage with the stakeholders?
St Luke's Hospice (Cheshire)	They are involved in the Strategy Steering Group and will be pivotal in not only taking the strategy action plans forward but also working together with other members of the steering group to raise awareness, get involved in piloting any pathways etc More work may be required in setting up information / services relevant to service users, families and carers affected by Dementia, should gaps in provision be identified	Supportive /Ambivalent	We are to ensure that relevant individuals have been involved in the development of the draft strategy, where possible be members of the Dementia Steering Group.	CE Directors, Senior Managers, CCG Leads People living with dementia, families, and carers.	Commissioning Leads for both CEC and CCG

The table below shows in detail an analysis of the directly affected stakeholders identified as Low Stake/Importance and High Power/Influence.

Stakeholder	How will they be affected by the Dementia Strategy?	Will they be openly supportive, negative, or Ambivalent?	What are their expectations and how can these be managed?	Who and/or what influences the stakeholder's view of the Dementia Strategy?	Who would be the best person to engage with the stakeholders?
Healthwatch	<p>They are involved in the Strategy Steering Group and will be pivotal in not only taking the strategy action plans forward but also working together with other members of the steering group to raise awareness, get involved in piloting any pathways etc</p> <p>More work may be required in setting up information / services relevant to service users, families and carers affected by Dementia, should gaps in provision be identified</p>	Supportive / Ambivalent	We are to ensure that relevant individuals have been involved in the development of the draft strategy, where possible be members of the Dementia Steering Group.	<p>CE Directors, Senior Managers, CCG Leads</p> <p>People living with dementia, families, and carers.</p>	Commissioning Leads for both CEC and CCG
Local Media	They would be contacted to request their involvement in promoting the draft strategy and any awareness campaigns which may follow	Supportive / Ambivalent	Not yet known	<p>CE Directors, Senior Managers, CCG Leads</p> <p>People living with dementia, families, and carers.</p>	Commissioning Leads for both CEC and CCG

CEC Lifestyle and Culture	They are likely to be called upon to attend some Dementia Strategy steering group meetings to advise on their experience / support given etc. to Service users, their families, and carers	Supportive /Ambivalent	Not yet known	CE Directors, Senior Managers, CCG Leads People living with dementia, families, and carers.	Commissioning Leads for both CEC and CCG
CEC transport Services	They are likely to be called upon to attend some Dementia Strategy steering group meetings to advise on their experience / support given etc. to Service users, their families, and carers	Supportive / Ambivalent	Not yet known	CE Directors, Senior Managers, CCG Leads	Commissioning Leads for both CEC and CCG
Community Rail Partnerships	They are likely to be called upon to attend some Dementia Strategy steering group meetings to advise on their experience / support given etc. to Service users, their families, and carers	Supportive /Ambivalent	Not yet known	CE Directors, Senior Managers, CCG Leads People living with dementia, families, and carers.	Commissioning Leads for both CEC and CCG
Transport Solution Services	They are likely to be called upon to attend some Dementia Strategy steering group meetings to advise on their experience / support given etc. to Service users, their families, and carers	Supportive / Ambivalent	Not yet known	CE Directors, Senior Managers, CCG Leads People living with dementia, families, and carers.	Commissioning Leads for both CEC and CCG

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My Cheshire Without Abuse	Currently pivotal members of the Dementia / Carers and Domestic Abuse project group. This will continue as we progress with this project	Supportive /Ambivalent	Key members of the Dementia / Carers and Domestic Abuse Group, any information which requires disseminating and anything they need to be involved in will be communicated effectively and in a timely manner	Via Dementia / Carers and Domestic Abuse Project Group People living with dementia, families, and carers.	Commissioning Lead (Chair of Project group)
Cheshire Fire Service	They are involved in the Strategy Steering Group and will be pivotal in not only taking the strategy action plans forward but also working together with other members of the steering group to raise awareness, get involved in piloting any pathways etc More work may be required in setting up information / services relevant to service users, families and carers affected by Dementia, should gaps in provision be identified	Supportive / Ambivalent	We are to ensure that relevant individuals have been involved in the development of the draft strategy, where possible be members of the Dementia Steering Group.	CE Directors, Senior Managers, CCG Leads People living with dementia, families, and carers.	Commissioning Leads for both CEC and CCG
Deafness Support Network	They currently attend some Dementia Strategy steering group meetings to advise on their experience / support given etc. to Service users, their families, and carers	Supportive / Ambivalent	Not yet known	CE Directors, Senior Managers, CCG Leads People living with dementia, families, and carers.	Commissioning Leads for both CEC and CCG

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Iris Vision	They are likely to be called upon to attend some Dementia Strategy steering group meetings to advise on their experience / support given etc. to Service users, their families, and carers	Supportive / Ambivalent	Not yet known	CE Directors, Senior Managers, CCG Leads People living with dementia, families, and carers.	Commissioning Leads for both CEC and CCG
East Cheshire Eye Society	They are likely to be called upon to attend some Dementia Strategy steering group meetings to advise on their experience / support given etc. to Service users, their families, and carers	Supportive / Ambivalent	Not yet known	CE Directors, Senior Managers, CCG Leads People living with dementia, families, and carers.	Commissioning Leads for both CEC and CCG
Body Positive	They are likely to be called upon to attend some Dementia Strategy steering group meetings to advise on their experience / support given etc. to Service users, their families, and carers	Supportive / Ambivalent	Not yet known	CE Directors, Senior Managers, CCG Leads People living with dementia, families, and carers.	Commissioning Leads for both CEC and CCG

The table below shows in detail an analysis of the directly affected stakeholders identified as Low Stake/Importance and Low Power/Influence.

Stakeholder	How will they be affected by the ECH Care Recommissioning?	Will they be openly supportive, negative, or Ambivalent?	What are their expectations and how can these be managed?	Who and/or what influences the stakeholder's view of the ECH Care Recommissioning?	Who would be the best person to engage with the stakeholders?
General Practitioners, District Nurses and Pharmacies	Professionals may need to create new processes/procedures to accommodate any identified information / services	Supportive / Ambivalent	Not yet known	CCG Leads CE Directors, Senior Managers, People living with dementia, families, and carers.	Commissioning Leads for both CEC and CCG

4. A reflective conclusion on the report's findings.

During the process of developing the draft Dementia Strategy we have found those that have been engaged with and / or asked to support in the development of the document, have been very happy to do so. We have found that when we speak to people living with dementia, their carers and anyone involved in the Dementia support pathways, everyone is very passionate about helping to ensure that things are improved where required, happy to share current good practice etc.

As this strategy is in its draft format, there are still some areas which require further engagement and the involvement, and the requirements of the named stakeholders are not yet known.